

## MESSAGING CALENDAR AT A GLANCE (LIST FORMAT)

### MONTH/MESSAGE

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#### **JANUARY**

Illegal Dumping (Post-Christmas)  
What is Nonpoint Source Pollution

#### **JULY**

Littering – Independence Day  
Illegal Dumping (Back-to-School)

#### **FEBRUARY**

Pet Waste Disposal  
Lawn Fertilization Timing and Technique

#### **AUGUST**

Littering  
Sorting of Storm Debris

#### **MARCH**

Proper Disposal of Fats, Oils, and Grease  
No Wipes in the Pipes

#### **SEPTEMBER**

Lawn Fertilization Timing and Technique  
Pet Waste Disposal

#### **APRIL**

Maintenance of On-site Sewage Facilities  
Only Rain Down the Storm Drain

#### **OCTOBER**

Maintenance of On-site Sewage Facilities  
Disposal of Household Hazardous Waste

#### **MAY**

Disposal of Household Hazardous Waste  
Littering – Memorial Day

#### **NOVEMBER**

Proper Disposal of Fats, Oils, and Grease  
No Wipes in the Pipes

#### **JUNE**

Littering  
Pet Waste Disposal

#### **DECEMBER**

Proper Disposal of Fats, Oils, and Grease  
Only Rain Down the Storm Drain